



Press Release – For Immediate Release

Dorsett Wanchai Launches the “Dorsett Little Artist” Family Package Offering 35% off the best available rate, breakfast for 4, and a chance to join the Dorsett Little Artist programme

“A holiday is no longer just a relaxing and fun experience. To make a family holiday even more meaningful, Dorsett Wanchai has combined art and charity to cultivate creativity, and to encourage children to share their love with people in need while vacationing”

(Hong Kong, August 6, 2018) The award-winning family-friendly hotel, Dorsett Wanchai, Hong Kong is excited to announce a partnership with Hong Kong Youth Arts Foundation and aspiring Hong Kong-based artists to launch a charitable **Fantastic 4 Family package** that tells “a vibrant stay for a cause”. This package includes a stay in the hotel’s newly renovated family rooms with breakfast, a collection of kid-pleasing amenities, and a chance to join the charity-based **Dorsett Little Artist (DLA)** program – with 35% off the Best Available Rate.

Let Art and Charity Be the Source of Joy for Every Kid Staying at Dorsett Wanchai

Dorsett Wanchai offers more than just contemporary accommodation for families. The newly launched family package is specially designed for junior vacationers with the aim to cultivate creativity, explore potential, and to make their stay in Hong Kong a meaningful and memorable one.

“As a family-friendly hotel, we always strive to provide extraordinary hotel experiences that are different than the others through product innovations and thoughtful services. And since art and charity are something we are very passionate about, it means something more when we finally get to announce a new family package that combines all these elements to offer a vibrant and fun stay alongside art and charity; we are stepping forward to an exciting new era.

It will be a wonderful feeling, especially for the little ones, knowing that they can actually make a difference to those in need while having a great time in the city. Joining like-minded partners means we can do more for the community as well as to our guests,” says Ms Anita Chan, General Manager of Dorsett Wanchai, Hong Kong.

Dorsett Little Artist Charity Program

Dorsett Wanchai’s DLA program is 100% charity-based exclusively for hotel guests with young art lovers aged between 3 and 13 years old. This programme will run for 1 year beginning in August 2018.

With a small donation of HK\$ 100 from parents, children will get a chance to pick one of their favourite colouring pages hand-drawn by local artists and a chance to join the colouring content. As a token of appreciation for their kind act, each child will receive Dorsett’s exclusive 3-tier colouring box and colouring book, a Certificate of Appreciation, as well as a “Thank You” card from our partnering charity organization. All submissions will automatically enter the contest which will be held quarterly with the 1st first one in November 2018.



The colouring contest will split into three age groups – 3 - 6 years old; 7 - 10 years old and 11 – 13 years old. Two winners will be selected from each age group, and each will win a 2-night stay in Dorsett Wanchai.

All the proceeds collected from the DLA programme will go to the **Hong Kong Youth Arts Foundation**, which is a Hong Kong-based charity organisation (see below).

For high resolution images, please click [HERE](#).

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About The Young Artists

Elaine Chiu



As a Hong Kong post-90s artist, Elaine Chiu reflects her individual relationship with the urban culture in Hong Kong through cityscape paintings. From her perspectives, the artworks portraits the local communities and cultures through her eyes and soul. Elaine graduated from The University of Hong Kong with a Bachelor's degree in Art History in 2018. Her works have been exhibited widely locally and internationally. Through her art, Elaine wishes to share with more people her passion towards the unique streetscapes and the vibrant cultures of a place she calls home.

Liane Chu



Liane Chu is a well-rounded artist, who learned to draw and paint since the age of 3 from a well-known artist, CoCo Tsai. After moving to Shanghai, Liane continued her artistic career by travelling as she received her diploma in Barreiro, Valencia Academy of Art in just one summer at the age of 13 and completed a drawing course at the Dong Hua University at the age of 14. Liane's creations are inspired by nature and philosophies. Her unique pattern styled paintings can be seen in many art movements such as abstract, expressionism and contemporary art.



About the Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (YAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, YAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged.

About Geneyclee Gallery

Founded in 2016 by a young artist, Geneyclee Gallery is dedicated to the process of garnering fresh new works of art and the discovery of next generations' artists. We aim to widen tastes, horizons, and show our audience the diverse perspectives of artists from the past, present, and years to come. Geneyclee Gallery's dynamic approach towards contemporary art promotes the work of emerging artists from all around the world. We provide a platform for the uniquely gifted and strive to showcase the world's most exciting artworks to the population that welcomes admirers, first-time collectors, matured collectors, private and public companies and more.

Dorsett Wanchai, Hong Kong

The newly renovated and award-winning 4.5-star Dorsett Wanchai, Hong Kong is conveniently located between Wan Chai and Causeway Bay on Hong Kong Island giving its guests easy access to all business, shopping, and sightseeing destinations in the city. The hotel is a mere 8-minute walk to the underground rail network, Times Square and a 10-minute drive from the Hong Kong Convention and Exhibition Centre. The Dorsett Wanchai, Hong Kong offers 8 types of rooms and suites ranging up to 48 sq. m. The signature Grand Deluxe Course View Room offers a breath-taking view of the racecourse in front of the hotel. A complimentary shuttle bus service is available to 14 destinations via five routes and all rooms are equipped with 200Mbps high-speed Wi-Fi internet. Other facilities include Dining House that serves Cantonese cuisine, the 3T Bar, a gym room, and various meeting spaces. For more information on Dorsett Wanchai, Hong Kong, and visit: www.wanchai.dorsetthotels.com.

Media enquiries:

Ms. Jowie Wong
Director of Communications
+852 3552 1810
jowie.wong@dorsetthotels.com

Ms. Wendy Mak
Marketing & Communications Manager
+852 3552 1808
wendy.mak@dorsetthotels.com